



Retail Software: Wincor Nixdorf Introduces Retail Software To U.S.

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[Wincor Nixdorf](#), has announced the U.S. introduction of its TP.net software solution an advanced, end-to-end platform that provides retailers with unprecedented control and visibility into every part of the store system. By utilizing the Microsoft .NET Framework, Wincor Nixdorf's TP.net enables U.S. retailers to respond quickly to business requirements with unprecedented ease.

At the store level, TP.net solution helps retailers meet operational challenges with a single product suite that provides seamless connectivity for multistore management, customer loyalty, intelligent rules-based pricing and promotions, and advanced checkout concepts. TP.net centralizes the management of the entire customer shopping process with a hardware-independent approach to retail software.

Wincor Nixdorf's TP.net solution has a user base approaching 50,000 in 26 countries. The U.S. introduction offers American retailers an alternative to legacy or Java-based systems already in the market, allowing them to reduce development time for customized components with minimal impact on the core framework.

Tad Shepperd, vice president of retail for Wincor Nixdorf USA, says the introduction of TP.net is ideally suited for the American retail market, which is transitioning away from proprietary systems to more open end-to-end IT solutions.

“Current retail IT strategies are capitalizing on the inherent benefits of open systems and managed services, following years of heavy investment in proprietary solutions that have turned out to be costly, as well as impractical to upgrade and manage throughout their lifecycles,” Shepperd said. “We are finding that retailers are turning to us as a single source for best-of-breed retail solutions; however, they appreciate our open approach that allows our software solution to run on any hardware platform.”

SOURCE: Wincor Nixdorf