



RETAIL

Microsoft®



"Wincor Nixdorf's TP.net software solution, built on the familiar, easy-to-use and widely supported Microsoft platform, will provide U.S. retailers with an innovative

solution to help their employees strengthen customer relationships, build high value business connections, & improve operations."

—Geoff Thomas
General manager for
Microsoft's U.S. Retail
and Hospitality Group



The powerful combination of Wincor Nixdorf's retail industry expertise and Microsoft's market-leading technologies has created an industry changing suite of software applications that can help retailers better manage their stores down the street or across the globe.

TP.net Retail Application Suite

Wincor Nixdorf offers a real alternative to legacy or Java-based systems already in the market. As a select Microsoft Gold Certified Partner, Wincor Nixdorf leverages .NET's built-in advantages to give retailers the ability to quickly address business requirements with all the ease they've come to expect and demand from their Microsoft technology infrastructure.

Wincor Nixdorf's TP.net is a single product suite that provides seamless connectivity for multi-store management, customer loyalty, intelligent rules-based pricing and promotions, and advanced checkout concepts. TP.net helps centralize the management of an entire customer shopping process with a hardware-independent approach to retail software.

Components include:

- Store Solutions
- Loss and Fraud Detection
- Enterprise Business Intelligence
- Centralized Systems Management
- Interactive POS for enhanced customer experience

Why choose Wincor Nixdorf's Retail Application Suite?

- **Flexibility and fast ROI** – Due to its cutting edge architectural approach and the latest Microsoft technologies TP.net guarantees maximum flexibility and cost efficiency.
- **Open and scalable for any retail format** – TP.net is designed to meet the needs of any retail format and in all retail segments.
- **Enterprise-wide control of store systems** – Central management increases responsiveness and optimizes the use of resources, whether configuring different TP.net store systems or managing system functionality.
- **International distribution and support** – Wincor Nixdorf supports its TP.net solutions with an established global network of TP.net competency centers.

TP.net Technical Benefits

Long solution life cycle

- Entirely based on Microsoft .NET technology and the latest Microsoft operating systems
- ARTS data model based and support of ARTS POSlog

Innovative design for fast and easy project implementation

- Easy-to-use, easy-to-learn, multi-tiered software model
- Plug and play component architecture
- Sophisticated tailoring and adaptation mechanisms
- Frontstore functionality as Web Services

Maximum product scalability and flexibility

- Master POS and Client/Server configurations
- Autonomous POS and mobile in-store clients (Web Service-based)
- Cross market segment functionality
- Sophisticated promotion engine
- Hardware independence

Various build-in integration facilities

- Open data management (SQL Server)
- XML transactions and XML interface
- Remote business rule access (Remote Command Engine)
- Standard interfaces to Microsoft Dynamics™, SAP Retail, Aldata G.O.L.D.

About Wincor Nixdorf

With a rich history of innovation, commitment to customers, and stability, Wincor Nixdorf is one of the world's leading providers of IT solutions to retailers. The company's extensive portfolio, consisting of hardware products, software, consulting, maintenance and other services, is aimed at reducing the cost and complexity of business processes while improving customer service. Learn more at <http://www.wincor-nixdorf.com>.

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About Microsoft in Retail

Microsoft's Retail Group provides software that helps retail organizations thrive in today's competitive global marketplace by making better decisions at every stage of the value chain. Microsoft software empowers consumers and employees in retail in areas such as store systems, real-time analytics and supply chain management. Through a combination of Microsoft-and partner-based solutions, retail customers can turn data into insight, ideas into action and change into opportunity. More information about Microsoft's Retail Group can be found at www.microsoft.com/retail.



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