

Consumables

Cut costs by using quality products





With Wincor Nixdorf consumables you invest in your systems' future – and save money at the same time.

Because Wincor Nixdorf consumables will not only reach you more promptly and with less hassle than those of other suppliers. Thanks to their optimal price-performance ratio you will simultaneously be cutting your running costs.

Less downtime by using quality products

Many consumers place consistent high quality and reliability right at the top of their wish-lists. To put it another way – would you get into a car with bald tires, low oil and a worn drive belt?

You can maintain the high availability and durability of your Wincor Nixdorf system by renewing typical consumable materials at the appropriate intervals – just as you would the tires and oil of a motor vehicle. In this respect, cash dispensers, statement printers, POS systems and reverse vending machines are no different from your car: it is impossible to prevent certain system modules from suffering wear and tear and accumulating dirt and other deposits.

Did you know, for example, that ATMs also possess drive belts that need to be replaced at the end of their useful life? Just one component that illustrates how important it is to maintain your system's availability. And there is no other way of guaranteeing continuing reliable operation.

But it is vital to invest in the right consumables. Unsuitable materials or faulty com-

**ON THE BOTTOM LINE, ORIGINAL PRODUCTS
ARE CHEAPER THAN IMITATIONS**



ponents can cause unpredictable failures: in this context, cheap is not necessarily cost-effective. The consequences may be increased costs, disruption of your business processes, loss of revenue – just because you were not using reliable consumables.

Causation

Our experts have analyzed the relationship between the purchase price and operating costs for a variety of systems, and they found two important results that permeate all the studies:

1. When calculating the TCO analysis for a given investment the assumed cost of consumables, as a proportion of the whole, is always underestimated very considerably, and the basic purchase price for the hardware is correspondingly overestimated. The overall result is a total cost of ownership that is too high.
2. As running costs steadily increase the tendency is to make savings elsewhere. One favored method is to purchase cheap imitations – usually of dubious quality. So although this does initially shift the outlay away from consumable materials these then occasion additional repair call-outs and more frequent re-

placements so that total costs increase. All in all, no-name materials generate markedly higher costs than genuine high-quality manufacturers' goods.

Reduce costs while maintaining quality

Wincor Nixdorf offers you the ideal solution for sensible cost reductions while retaining the same high quality: purchase high-value consumables and wearing parts that you can replace and install yourself. And all these products are optimally tailored to our hardware and your IT infrastructure.

Optimize your purchasing

Using a number of vendors increases your risk of downtime caused by lack of coordination or supply shortages. Our most important consideration is the maintenance of your business processes. Bundle all your purchasing with Wincor Nixdorf, and with our sophisticated process logistics we will deliver the consumables you need in the shortest possible time.

Overview of our product portfolio

Cleaning materials, maintenance aids, printer ribbons, toner, print heads, paper: you obtain your consumables very easily and

conveniently, and around the clock. Here is just a sample from our portfolio:

Printer ribbons

Low-quality ribbon cartridges have a deleterious effect on some hardware modules. Broadly, they consist of three components: injection molded or plastic parts, nylon and ink. All three components need to be manufactured to a high standard of quality and – most particularly – the three need to be coordinated. Where this is not the case it usually detracts from the life of the print head and the drive. And this leads to higher operating costs and an increased total cost of ownership.

Spare parts

From Wincor Nixdorf you can order spare parts that can be replaced without technical knowledge or expertise. Things like coin containers, glass screens for scanners, and print heads, to name but a few.

Cleaning materials

The composition of Wincor Nixdorf's cleaning materials is exactly tailored to your systems and they therefore offer optimal results. For example, the fleece pad on our cleaning cards is positioned in such a way

**YOUR ORDER IS JUST A CLICK AWAY:
24 HOURS A DAY, 365 DAYS A YEAR**



that it cleans only the soiled areas, without damaging neighboring components.

Paper

From Wincor Nixdorf you always receive suitable paper and the best conditions. Paper that complies with the specifications for your particular printer. Vital features for top quality are here the surface coating and the paper's durability and running properties.

Toner cartridges

In addition to OEM consumables, from Wincor Nixdorf you can obtain our own toner cartridges as a cost-effective alternative.

Medi@Service – the sales channel for consumables

Wincor Nixdorf undertakes to deliver consumables to its customers all over the world. The sales channel for consumables is Medi@Service, and all the currently listed consumables can be ordered online from our Medi@Service portal.

Summary of the benefits

- Maximum system availability
- Maximum life for your components
- Minimum downtime
- Guaranteed warranty
- Minimized service costs

Contact information

You can access Medi@Service via the internet around the clock at www.wincor-nixdorf.com/mediaservice or by e mailing serviceslogistics@wincor-nixdorf.com

From
Medi@Service
you always
receive the very
latest version
of the most
up-to-date
products.



"Medi@Service" as part of our eServices Platform

eServices Platform represents high-powered electronic coexistence

Tomorrow's service management needs to be highly efficient, fast and reliable. Wincor Nixdorf supports these visionary quality demands with a future-oriented electronic infrastructure that consistently controls and monitors service processes all over the world: the Wincor Nixdorf eServices Platform®.

Making automated processes useable all over the world

The innovative eServices Platform unifies people, processes and systems in a powerful symbiosis. Every call, and every event is conducted promptly along the channels of well-organized service management. The platform automatically involves support units such as Field Services and Logistics. It activates the required services, and controls communications between the various service instances, customers and service partners. Data obtained from completed service processes is channeled into accounting and business intelligence systems. And their invoicing and reporting functions complete the digital cycle of Wincor Nixdorf Services.

Full-speed ahead into the future

Modern portal technology provides easy access to the eServices Platform. In this way customers can directly observe performance and availability in action, and can themselves initiate whatever services they currently need.

This technological and methodical efficiency enables the eServices Platform to demonstrate that it can provide effective support not only for conventional basic services but also for new and sophisticated global managed services and outsourcing processes.

The eServices Platform at a glance:

- Reliable, flexible and economical service processes on a uniform international platform
- Seamless electronic control and monitoring of all services
- Effective platform for managed services and outsourcing services
- Easy access using the very latest portal technology
- Available for use by almost all national Wincor Nixdorf subsidiaries

**WINCOR TONER AS A COST-EFFECTIVE
ALTERNATIVE TO THE OEM PRODUCT**



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